

Privacy Policy

At Ardent Capital Pvt Ltd we value your privacy. This policy outlines how we collect, use, and protect your data.

- **Information We Collect:** We collect personal details you provide directly (Name, email, phone number, billing address) and automated data (IP address, browser type, and cookies) to improve your experience.
- **How We Use Your Data:** To process transactions, provide customer support, send transactional alerts, and comply with legal requirements.
- **Data Sharing & Third Parties:** We do not sell your data. We only share data with trusted third-party service providers (like payment gateways and shipping partners) necessary to fulfill your requests.
- **Data Security:** We implement industry-standard encryption (SSL/TLS) and security measures to shield your data from unauthorized access.
- **Your Rights:** You have the right to request access to, correction of, or permanent deletion of your personal data by contacting us at Customer Care Email.